The Atkinson Building



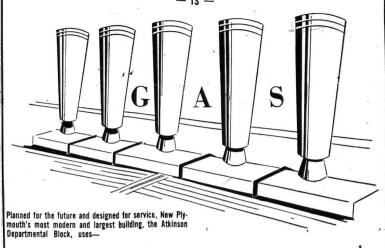
Taranaki Herald Special Feature

TWO VIEWS of the Atkinson Ruilding: above from Devon St, and, below, from the air.

big spenders



The Fuel of TODAY



## GAS for **Central Heating** Water Heating

because

## GAS is the HIGH SPEED FUEL

GAS has the EFFICIENCY to tackle the largest job.

GAS has the VERSATILITY to be right for a thousand and one applications to commer-cial purposes and industrial processes.

GAS will be economical, reliable and clean.

GAS goes to work QUICKEST because its full heat can be applied from the moment of ignition.

GAS is FLEXIBLE. Infinite variation is possible through sensitive control in tapping to any specific use.

IN YOUR HOME TOO USE



will be used in thousands of New Zealand homes for cooking water heating space heating refrigeration clothes drying swimming pool heating barbecues decorative outdoor lighting

Plan for the future - Enquire how GAS can help you, at the NEW PLYMOUTH

AS CENTRE



THE ATKINSON STORY . . .

ANOTHER MAJOR

COMPLETE ELECTRICAL

INSTALLATION

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