ATKINSON BUILDING DOMINATES

Taranaki can look at the Atkinson Building with pride. It is one of the largest and most impressive office buildings in any provincial city in New Zealand.

When the Deputy Prime Minister, Mr Marshall, officially opens the 50,000 sq ft six-storey departmental building at 11:30 tomorrow morning, the final phase in the initial development of a Government Centre in New Plymouth will have been com-

The Atkinson



Taranaki Herald Special Feature

skywards makes the Atkinson Building a focaj point in New Plymouth. It dwarfs the adjoining old Post Office building. This view is from





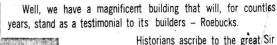
Features of cleaning and maintenance and an aerial track runs to carry safety harnesses for carry safety harnesses for the safety harnesses for th new building The contract for the erection of the Atkinson movable, to give featbility



GREAT NAMES

are worth remembering

Now we have another magnificent building commemorating a famous Taranaki political figure of the years gone by. What of the future?



Historians ascribe to the great/Sir Harry ability - shown by Roebucks too in the Atkinson builing as in many other fine additions to New Plymouth in recent years. They credit him with tenacity of purpose, a tradition which Roebcks maintain with their application of improved techniques, their stention to detail and encouragement of co-operation among their ow team and associated sub-contractors.

> Sir Harry-was renowned too for an untiring energy toebucks who combine construction skill with speedy accomplishment of the contracts they undertake. Timely completion is as much part of their service as designing and planning too if you would like them to do it for your new commercial building.



POWDERHAM STREET. **PHONE 5569**