

Masters Ltd, 17-19 Egmont Street

c.1930

Themes in development: transport and trade.

Cultural heritage values: historical, architectural, technical and townscape values.

Not registered.

Owner

Masters Wholesale Ltd PO Box 204, New Plymouth

Title

Lot 1 DP 15770 ID: 015105

Use

Office and warehouse

Description

Masters Ltd is a two storey reinforced concrete building with timber floors and corrugated iron roof. It has an industrial, straightforward character, the only decoration being a moulded stringcourse at first floor level and a moulded parapet. A composition of flat panels worked in the plaster finish divides the main elevation into three main parts and gives it a liveliness that enhances its architectural interest, as does the well composed lettering. A central entrance opens into the offices and a truck dock on the right gives access to the warehouse space.

History

The building was erected for Mssrs Masters Ltd and is still in use by them today.

The only major change to the building appears to be the construction of a new party wall in concrete block, the architects for this work being Laurenson Robinson and Jim Boon; some timber window joinery has been replaced with aluminium.

Architect

The architect was T H Bates. A copy of the original drawing is held by the Council; it is undated.

Statement of Significance

Masters Ltd has historic interest for its continuous occupation be one firm since the 1930s, and architectural value as a well articulated industrial building by an important local architect. Its streetscape value is diminished by the gaps in the building line on either side of it.

Sources

New Plymouth District Council building file 172/17.